

Teaching Innovation Program India

11-12 April 2008; Indian School of Business, Hyderabad

AGENDA

Objectives

- Specify the environmental and social issues that pose the greatest opportunity and challenge to business,
- Present how the education tools developed through the TIP consortium can tackle these issues,
- Build a network of like-minded academic and business leaders who share their perspectives on how to develop new leadership skills and provide feedback on the existing tools to tackle these skills gaps,
- Agree upon efficient ways to share these tools across schools outside of TIP

--- FRIDAY, 11 APRIL---

- 7:30 AM** Breakfast available at Bajaj Dining Hall (available on the ground level from 7:30-10:00)
- 10:00 AM** Gather for tea/coffee/refreshments
- 10:15 AM** Welcome from the Indian School of Business (AC8 Board Room Level 2)
- 10:20 AM** Welcome from the Aspen Institute and Introductions
Judith Samuelson, Executive Director, Aspen Institute Business & Society
- 11:00 AM** **Session 1:** Articulating the business opportunity and challenge

Lead participants: **Ankhi Das** (Microsoft), **Vijay Mahajan** (Basix),
Dr. Ram Babu (Cantor CO2e), **Sanjay Jaju** (Municipal Corporation of Hyderabad);
Dr. Shubhashis Gangopadhyay (India Development Foundation); Moderator:
Judith Samuelson (Aspen Institute)

- What social and environmental issues are likely to create the greatest challenge or opportunity for your business today?
- What issues will affect or drive your business in 5 years?

- How prepared is your business, in terms of skills capacity, to capitalize on and manage these issues?
- *Group discussion:* Given these comments, what are the implications for leadership development and curriculum development? For research?

12:30 PM Lunch at Bajaj Dining Hall

1:15 PM **Session 2:** Leadership development challenges

Lead participants: **Amit Bhatia** (Aspire Human Capital Management), **Royce D'Costa** (Goldman Sachs), **Syed Hoda** (Cisco), **Manoj Jaiswal** (Infosys); Moderator: **Judith Samuelson** (Aspen Institute)

- How well prepared are your new MBA hires to manage the intersection of business needs and wider societal concerns?
- What knowledge and skills gaps do your managers have in tackling the social or environmental issues most relevant to your business?
- How does your organization fill these knowledge or skills gaps?
- What training or exposure should MBAs get in business school to help them more effectively tackle these issues?
- What role does the TIP consortium need to play to help tackle these issues?
- *Group discussion:* Given these comments, what are the implications for curriculum development? For research?

2:45 PM Break

3:00 PM **Session 3:** Presentation & peer review

Lead participants: **Ranjini Swamy** (Goa Institute of Mngmt, Case Simulation), **Nirja Mattoo** (SP Jain's DOCC Project), **Ashraf Rizvi** (IIM Indore SSCL course), **Sanjoy Mukherjee** (IIM-Calcutta, course development); Moderator: **Sangeeta Ranade and Mary Gentile** (Aspen Institute)

- What kind of impact will your project have within your institution, upon other faculty, and upon students?
- What challenges are you facing with your project and how can this group help?
- How might this project be helpful to other institutions?
- What lessons can you share about your progress to date?

4:30PM Summary Remarks and Discussion

Judith Samuelson, Executive Director, Aspen Institute Business & Society

- Review business and academic needs articulated today and emerging opportunities for the TIP consortium

5:00 PM Adjourn

6:30 PM Shuttle buses to Banjara Hills for Dinner (departing from TBD)

7:30 PM Dinner (TBD)

--- SATURDAY, 12 APRIL---

7:30 AM Breakfast at Bajaj Dining Hall (available on the ground level from 7:30-10:00)

8:30 AM Gather for tea/coffee/refreshments

8:45 AM **Session 4:** Presentation & Peer Review continued (AC8 Board Room Level 2)

Lead participants: **MR Sreenath** (IIM-Indore Journal of Executive Education), **S. Ramnarayan** (ISB, Giving Voice to Values case studies), **Raghu Ram Tata** (XLRI, course development); Moderator: **Sangeeta Ranade** (Aspen Institute)

- What kind of impact will your project have within your institution, upon other faculty, and upon students?
- What challenges are you facing with your project and how can this group help?
- How might this project be helpful to other institutions?
- What lessons can you share about your progress to date?

10:15 AM Break

10:45 AM **Session 5:** Broadening TIP's reach

Lead Participants: **Ashraf Rizvi** (IIM Indore), **Ranjini Swamy** (Goa Institute of Mngmt), **TBD**

- How can TIP share its learnings across the group?
- How can tools be shared outside of TIP?

- What kind of impact can we have as a group that we cannot have as individual institutions?
- When we convene again, what will we need to see to know that we have been successful?
- What areas are we NOT addressing as a group that we need to address?
- What role does Aspen need to take to further TIP? What role do businesses need to take? What about academics?

12:00 PM Concluding Remarks
Judith Samuelson, Executive Director, Aspen Institute Business & Society

12:30 PM Lunch at Bajaj Dining Hall

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