

Economics and Peace Faculty Network
January 28-29, 2011 | Washington D.C.
American University Kogod School of Business
Agenda

Friday, January 28, 2011: *Understanding the field and frameworks for business research*

10:30 – 11:00 am	<p>Welcome – American University, Kogod School of Business</p> <p>Welcome – The Aspen Institute, Business and Society Program</p> <p>Introductions, background – what motivated you to participate?</p>	<p>Kathy Getz, Senior Associate Dean for Academic Affairs</p> <p>Judy Samuelson, Executive Director</p> <p>Group</p>
11:00 am– 12:15 pm	<p>Introduction to Institute for Economics and Peace (IEP) and Global Peace Index (GPI); feedback from IEP on “most interesting research questions”</p>	<p>Steve Killelea, Chairman and Founder</p>
12:15 – 1:15 pm	<p>Lunch</p>	
1:15 – 2:15 pm	<p>Perspectives from academic disciplines</p> <ul style="list-style-type: none"> - CSR/Ethics - Economics - International Management/Strategy 	<p>Faculty:</p> <ul style="list-style-type: none"> - Tim Fort, GW School of Business - Paul Dunne, Bristol Business School - Jennifer Oetzel, Kogod School of Business
2:15 – 3:00 pm	<p>Discussion of data: what is available, reputable and credible and what is needed for new streams of research</p>	<ul style="list-style-type: none"> - Sandeep Baliga, Kellogg School of Management - Saumitra Jha, Stanford Graduate School of Business
3:00 – 3:30 pm	<p>Coffee</p>	
3:30 – 5:15 pm	<ul style="list-style-type: none"> - How does this work fit into the business school framework? - What are the constraints? - Discuss how we define this field: parameters, relationship to other work and existing disciplines 	<p>Discussion moderated by: Judy Samuelson</p>
5:45 pm	<p>Cocktails and dinner</p>	<p>Group - Chef Geoff's 3201 New Mexico Ave., NW Washington, DC 20016</p>

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Saturday, January 29, 2011: *Delving into the research opportunities*

8:30 – 9:00 am	Breakfast	
9:00 – 10:00 am	Reflections on previous day – what has occurred to you overnight? What is becoming clearer? What are the research opportunities?	Laurie Ginsberg, Senior Program Manager
10:00 – 10:30 am	Identify and break into groups	
10:30 – 12:00 pm	How do we make progress on research given opportunities and constraints? (e.g. identify new data sets, identify research streams, projects, etc.)	Group leaders
12:00 pm – 1:30 pm	Lunch Groups present what was discussed, what we hope to accomplish in the coming year, how we keep momentum going and identify new initiatives	Plenary discussion
1:30 pm – 2:00 pm	Group communications plan Wrap up	Steve Killelea / Laurie Ginsberg