

Teaching Innovation Program - India 9-10 January 2009; XLRI Jamshedpur

--AGENDA--

Overall Program Objectives

Our goal is to build a network of faculty, business and NGO Leaders who support efforts within Indian business education to better prepare managers to tackle the environmental and social issues that affect business. We agreed to do this by:

- Stimulating new RESEARCH on business education and business practice;
- Developing new CURRICULAR models and teaching materials – possibly including joint principles or a model curriculum;
- Changing the CONTEXT of business education – including recruitment, admissions, and rankings.

Meeting Objectives

- Review progress of TIP projects and provide feedback on usability and quality of content;
- Jointly problem solve on ways to expand the impact of TIP projects – on each campus and beyond;
- Agree on future direction, priorities, and ways to cost-effectively sustain the program;
- Discuss effective ways to share and promote use of outputs to schools and businesses outside of TIP.

--- FRIDAY, 9 JANUARY---

- 7:30 AM** Breakfast available (from 7:30-9:00)
- 8:45 AM** Gather for tea/coffee/refreshments
- 9:00 AM** Welcome from XLRI
- 9:10 AM** Welcome from the Aspen Institute, Introductions, Brief Meeting Overview
Rich Leimsider
- 9:30 AM** Review of Program Objectives and Business Education Context
Judy Samuelson
- 10:30 AM** **Presentation & Peer Review: Project Status Updates Group #1**
Each Presenter will take 20 minutes to report on:
1) a brief status update of their project
2) one specific challenge or barrier they are currently facing to a bigger, better, faster implementation.
3) one specific positive aspect of the project that may be a lesson for others.
- Corporate Social Responsibility Simulation Exercise – **Ranjini Swamy**
 - Alternative Methods of Learning – **Sanjoy Mukherjee**
 - Giving Voice to Values – **Mary Gentile** (on behalf of S. Ramnarayan)

After the reports, there will be time for group discussion.

12:00 PM LUNCH

1:00 PM Presentation & Peer Review: Project Status Updates Group #2

Each Presenter will take 20 minutes to report on:

- 1) a brief status update of their project
- 2) one specific challenge or barrier they are currently facing to a bigger, better, faster implementation.
- 3) one specific positive aspect of the project that may be a lesson for others.

- Executive Leadership Module – **Ashraf Rizvi**
- DOCC Expansion - **Nirja Mattoo**

After the reports, there will be time for group discussion.

2:00 PM What Have these Project Experiences Taught Us?

We will identify key themes from the Project Status Updates

- What common elements have we heard, both positive and negative?
- For those who have not yet reported, do these themes resonate?
- What are a few specific issues we can work through today to advance these projects and expand their impact?

2:30 PM BREAK

3:00 PM Advancing the Work

We will split into small working groups to identify ways that we, as a group, can resolve some of the issues we identified in the previous session.

4:00 PM Report Back / Assess our Overall Progress on the TIP Program Objectives

- What innovations / suggestions came out of the small groups?
- If we are able to successfully implement our existing projects, what will we have accomplished, and what opportunities remain, in order for us to reach our overall objectives?

5:00 PM Summary Remarks

5:15 PM Adjourn

6:00 PM DINNER

--- SATURDAY, 10 JANUARY---

7:30 AM Breakfast

8:30 AM Gather for tea/coffee/refreshments

- 9:00 AM Reflections and Review**
What are the main conclusions from Friday's session? Any new insights overnight?
- 9:30 AM Aspirations and Goals for the Long Term**
- Review objectives from the original October 2007 meeting
 - Assess our progress to date
 - Identify key steps for success over the next 5-10 years
- 10:30 AM BREAK**
- 10:45 AM Planning for Success in the Short Term**
- What are the key measures of success for 2009?
 - How will we achieve those measures of success?
 - Where will we find key resources: people, funding, organization/administration?
- 11:45 AM Immediate next steps – Where do we go from here?**
- What are the Project-specific next steps we commit to?
 - What are the Program-wide next steps we commit to?
- 12:45 PM Concluding Remarks**
- 1:00 PM ADJOURN / LUNCH**

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