

Teaching Innovation Program India: 19-20 October 2007; Infosys, Bangalore

AGENDA

Objectives

1. To identify and begin to develop relationships with key influencers in Indian business education.
2. To identify the need and appetite in Indian business education – and Indian business – for greater attention to the intersection of business needs with wider societal and environmental concerns.
3. To identify the opportunities and challenges specific to Indian business education when it comes to introducing this intersection.
4. To test the interest for a Teaching Innovation Program in India (TIP India), as well as the forms and focus such a consortium might take.

--- FRIDAY, OCT 19 ---

- 8:00 AM** Breakfast available at La Terrace Restaurant for Thursday night arrivals (1st floor of Infosys Guest House)
- 10:00 AM** Gather for tea/coffee/refreshments (Board Room, Building 35, 3rd floor)
- 10:30 AM** Welcome from the Aspen Institute and Introductions
Judith Samuelson, Executive Director, Aspen Institute Business & Society
- 11:00 AM** Welcoming Address
Kris Gopalakrishnan, Chief Executive Officer, Infosys
- 12:15 PM** Lunch
- 1:00 PM** **Session One:** Business Need and Demand
Lead participants: **Rajeev Dubey** (Mahindra), **Abhiram Seth** (PepsiCo), **Girish Vaidya** (Infosys); Moderator: **Judith Samuelson** (Aspen Institute)

- What are the greatest current and anticipated challenges and opportunities for business in India, with regard to the intersection of business needs and wider societal concerns?
- What do businesses in India need from MBA graduates in order to meet those challenges?
- How do current business school graduates meet that profile?
- How do/can businesses in India communicate this demand and support business educators to meet it?
- *Group discussion:* Given these comments, what are the implications for curriculum development? For research?

2:30 PM Break

2:45 PM **Session Two:** The State of Indian Business Education: Strengths, Challenges and Opportunities

Lead participants: **N Balasubramanian** (IIM-Bangalore), **Ajit Rangnekar** (ISB), **S Ramnarayan** (ISB), **Trilochan Sastry** (IIM-Bangalore);

Moderator: **Rich Leimsider** (Aspen Institute)

- What is the greatest strength of Indian business education when it comes to the intersection of economic, social and environmental needs, and how one might build upon it?
- What is the greatest challenge for Indian business education when it comes to teaching about the intersection of economics, social and environmental needs, and what might help to address it?
- What is the greatest opportunity for Indian business education when it comes to teaching students to manage this intersection, and how/what is needed to harness it?

4:15PM Break/Tea and Refreshments

4:45PM Summary Remarks and Discussion
Judith Samuelson, Executive Director, Aspen Institute Business & Society
Rich Leimsider, Director, Center for Business Education, Aspen Institute Business & Society

5:30 PM Adjourn

- 6:00 PM** Shuttle buses to Bangalore for Dinner (departing from Guest House lobby)
- 7:00 PM** Dinner and Continuing Conversations: Samarkand Restaurant (Gem Plaza, Infantry Road)
- 9:00 PM** Shuttle buses back to Infosys campus

--- SATURDAY, OCT 20 ---

- 7:45 AM** Breakfast (Available in Board Room, Building 35, 3rd floor)

- 8:30 AM** **Session Three:** Indian Innovations in Management Education

Lead participants: **Nirja Matoo** (S.P. Jain), **Sanjoy Mukherjee** (IIM-Calcutta), **Ajay Pandey** (IIM-Ahmedabad), **Ashraf Rizvi** (IIM-Indore), **Ranjini Swamy** (Goa Institute), **Raghu Ram Tata** (XLRI)

A panel of faculty will describe some sample Indian business school initiatives – research, coursework, internships, etc. – with which they are involved and/or about which they are informed, that address the intersection of economic, social and environmental concerns.

- 10:30 AM** Break

- 10:45 AM** **Session Four:** Global Innovations in Business Education

Lead participants: **Mary Gentile** and **Rich Leimsider** (Aspen Institute)

- How are business education initiatives we see elsewhere similar to, or different from, the initiatives described in Session Three?
- Which, if any of them, would be appropriate/effective in the Indian context? What is transferable and what is not? What else is needed?

- 11:15 AM** **Session Five:** Moving Forward: A Strategy for Innovation in Indian Business Education

Lead Participants: **Parimal Merchant** (S.P. Jain), **Madhukar Shukla** (XLRI), **G Raghuram** (IIM-Ahmedabad)

- How important is this discussion for the future of Indian business education and Indian business?
- What are the most promising ideas for integrating and aligning attention to the intersection of economic, social and environmental concerns into the mainstream MBA education? With regard to curriculum? With regard to research? With regard to faculty development?
- Could TIP India help? If so, in what would be its goals and components?

12:45 PM Concluding Remarks
Judith Samuelson, Executive Director, Aspen Institute Business & Society

1:00 PM Lunch (La Terrace Restaurant, 1st floor of Infosys Guest House)

*This convening of the Teaching Innovation Program India is made possible by the generous sponsorship of **Infosys**, who provided meeting space, lodging and meals for all participants.*

*Per the Aspen Institute Business and Society Program's **Sustainable Conference Commitment**, this convening favored recycled content conference materials, local produce and beverages for meals, the recycling of plastic and glass disposables and a towel and sheet reuse program.*