

PROGRAMME

ASPEN INSTITUTE TIP WORKSHOP

WEDNESDAY 11 JANUARY 2006

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| | <i>** Delegates will be met at the Cape Town International Airport and transported by bus to the Bellvista Lodge (on campus of the University of Stellenbosch Business School).</i> |
| 18:30 | Welcoming Dinner in The Winery (on campus), hosted by Prof Eon Smit, Director of the University of Stellenbosch Business School (USB) and Prof Stef Coetzee (USB) |
| 19:45 | Keynote Address: Dr Franklin Sonn, South Africa's former Ambassador to the United States of America, speaking on " <i>South Africa's second liberation: Why the rainbow nation must succeed</i> " |

THURSDAY 12 JANUARY 2006

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| 07:00 | Breakfast, Bellvista Lodge |
| 08:30 | Introduction and Overview (Main Building, Room 212) Claire Preisser, Aspen BSP |
| 09:00* | Sessions 1 and 2: South African Approaches to Corporate Social Responsibility Facilitators: Therese Fish, USB and Judy Samuelson, Aspen BSP Speakers: Mark Drewell, Group Executive at Barloworld; André Fourie, CEO, National Business Initiative; Karin Ireton, Group Sustainable Development Manager at Anglo American; Charlotte Middleton, Sustainable Futures Director, National Business Initiative; Pancho Ndebele, Environmental Consultant at South African Breweries; Nazeem Sterras, Capespan Foundation |
| | * Tea/Coffee at approximately 10:30 |
| 12:30 | Lunch |

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| 13:30 | Reflections: Impressions and inspirations from our morning. What does it all mean for our work as a collective? For change efforts at individual schools? For teaching? For research? |
| 14:00 | <p>Session 3: Teaching</p> <p>Facilitator: Johanna Mair, IESE</p> <p>Case Examples: McGill, Ashridge, Rotman</p> <p>Shifting attention to our TIP pilot projects, several TIP pilot projects focused on new curricular initiatives and new pedagogies. Here, participants describe specific new curriculum and pedagogies being tested. Questions to address include:</p> <ul style="list-style-type: none"> • What do these efforts have in common? How are they different? (e.g., subject matter? elective or core curriculum? innovative pedagogical methods? practitioners involvement, etc.?) • What are the right metrics for measuring success, and have there been any surprise obstacles? • Are there lessons from these efforts, and other TIP pilot projects on pedagogy, that are worthwhile to share with a wider group? |
| 16:00 | Closing |
| 17:00 | Travel to Stellenbosch by bus |
| 18:00 | Sundowners with Prof Walter Claassen, Vice-Rector (Research), USB |
| 19:30 | Wine and food paring, Neethlingshof Restaurant, Stellenbosch |
| 20:00 | Keynote Speaker: Mr Saki Macozoma, Chairperson of Standard Bank, Chairperson of the Council on Higher Education of South Africa |

FRIDAY 13 JANUARY 2006

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| 07:00 | Breakfast, Bellvista Lodge |
| 09:00 | <p>Session 4: Building Bridges – Scholarship, Teaching and Research</p> <p>Facilitator: Jim Walsh, Michigan</p> <p>Over the course of TIP, the need for relevant and rigorous research has been a touchstone in our conversations. Drawing on real examples from the TIP consortium, we will examine scholarship in practice – how do we build a bridge between business practice, teaching, and research? And just what are we certain about, when it comes to social impact management? What do we feel the greatest need to understand still, in order to effectively teach about the topics we care about?</p> |
| 10:30 | Tea/Coffee |
| 10:50 | <p>Session 5: Broad Engagement within and Beyond the School</p> <p>Facilitator: Meg Graham, McGill</p> <p>Case Examples: Case Western, S.P. Jain</p> <p>Two TIP projects, at Case Western and SP Jain, are specifically designed to engage a broad constituency in change efforts. Case Western will describe their efforts to shift a whole school/culture, sharing learnings and insights from their Appreciate Inquiry Summit (October 2005) and their overall efforts to create a “school within the school.” SP Jain will address the integration of their DOCC projects in the MBA experience, and the “how and why” behind the creation of their BENEX consortium, a cross-sectoral group of NGOs and corporations, working to explore real-life social impact management together with faculty at SP Jain.</p> |
| 12:30 | Lunch |
| 13:30* | <p>Session 6: TIP’s Legacy</p> <p>Facilitator: Claire Preisser, Aspen BSP</p> <p>IESE will kick-off this session, describing their involvement in change efforts within management education, including Partners for Change (EABIS), and the Globally Responsible Leadership Initiative (EFMD). Other participants will describe additional initiatives. With these models in mind, and drawing on our conversations over the past two days, we will discuss our future work together. Ideas currently “on the table” include: a monograph of accomplishments, lessons, and open questions; a larger public summit;</p> |

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| | <p>collaboration with other groups working for change in management education; the possibility that this group (or some modified version) continues to meet. If this group were to "pass the baton" to one or more future TIP groups, what could those groups look like?</p> <p>This session will include small group discussions, with an opening and closing plenary.</p> <p>* Tea / Coffee at 15:30.</p> |
| 16:30 | Closing |
| 18:30 | Travel to Spier, Stellenbosch by bus |
| 19:00 | Dinner, Moyo at Spier, Stellenbosch |

| SATURDAY 14 JANUARY 2006 | |
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| 07:00 | Breakfast, Bellvista Lodge |
| 08:00 | Travel to Cape Town harbour by bus |
| | Trip to Robben Island by boat |
| | Shopping Water Front |
| | Visit Table Mountain by cable car |